# The Hot 25: The Hottest Cannabis Brands Of The Week (1/13-1/17), Powered By Pioneer Intelligence

Discover the most influential brands in the cannabis industry with Pioneer Intelligence’s marketing analytics platform.

January 17, 2020 1 min read

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Introducing The Hot 25, a new weekly editorial feature powered by Pioneer Intelligence highlighting those consumer-facing cannabis brands whose marketing is moving the needle.

Leveraging a rich data set, Pioneer Intelligence benchmarks performance of U.S. based, THC-selling brands across three areas: social media, earned media and brand-owned web properties.

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Week ending January 15, 2020

| Rank | Brand | Score | |
|---|---|---|---|
| #1 | Papa and Barkley | 752 | ▲ |
| #2 | Surterra | 710 | #N/A |
| #3 | Viola Brands | 697 | ▼ |
| #4 | Wana Brands | 683 | ▲ |
| #5 | Lowell Herb Co. | 677 | ▲ |
| #6 | Kiva Confections | 673 | ▼ |
| #6 | Harvest | 673 | #N/A |
| #8 | Foria | 666 | ▲ |
| #9 | Tyson Ranch | 664 | #N/A |
| #10 | Stiiizy | 661 | |
| #11 | Dosist | 656 | ▲ |
| #11 | Select Cannabis | 656 | ▲ |
| #12 4 | Grow Healthy | 655 | #N/A |
| #14 | Rebel Coast | 647 | ▲ |
| #15 | Rythm | 645 | ▼ |
| #16 | Culta | 643 | ▲ |
| #17 | Plus Products | 638 | ▼ |
| #17 | Rove Brand | 638 | ▼ |
| #19 | 1906 New Highs | 635 | ▲ |
| #19 | VCC Brands | 635 | ▲ |
| #21 | Kikoko | 634 | ▲ |
| #22 | Plug Play | 633 | ▼ |
| #23 | Marley Natural | 628 | ▲ |
| #24 | Flow Kana | 627 | ▲ |
| #24 | Caliva | 627 | ▲ |

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