The Top 20,000 Facebook Pages Posted More Content During the Second Quarter of 2018

Social media management tool Buffer teamed up with content marketing tool BuzzSumo to analyze more than 43 million posts from the top 20,000 brands on Facebook during the second quarter of 2018, and here’s what they found: The pages they studied posted more content in the second quarter of 2018 compared with the first quarter… https://www.adweek.com/digital/why-did-the-top-20000-facebook-pages-post-more-content-during-the-second-quarter-of-2018/