The Top Products Sold on Amazon Prime in Q1

It’s no secret that Amazon has its fingers in a lot of pies. From trying to reinvent broadcast TV during its first-ever NewFronts to taking on Thursday Night Football a year early, the tech giant continues to move far past its initial purpose as an online bookseller. But it’s still a top online retailer, and new data from ecommerce analytics platform Profitero sheds light on what people are buying on Amazon, making it clear that many consumers are still focusing on making their lives as calming and cozy as can be a year into the pandemic.

Recommended articles
https://www.adweek.com/brand-marketing/the-top-products-sold-on-amazon-prime-in-q1/