

These 2 Agency Creatives Crafted Their Own Line of Honest, Funny Mother's Day Cards

Let's face it, Mother's Day comes with a lot of nonsense—and those ridiculous Hallmark cards certainly aren't helping. So Mother L.A. copywriter Taylor Black and art director Clare Jensen decided to create their own, freeing the holiday of the superfluous nonsense with a batch of Mother's Day cards that aim to be blunt and honest...
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