These 20 Cutting-Edge Campaigns Epitomized This Year’s Most Innovative Creative Advertising

BLAST OFF WITH 20 CUTTING-EDGE CAMPAIGNS THAT WON THIS YEAR’S PROJECT ISAAC AWARDS HONORING THE MOST INNOVATIVE CREATIVE ADVERTISING FROM A VR HELMET THAT WHISKS YOU INTO SPACE TO WORK THAT CHAMPIONS EQUALITY AND HELPS KEEP PEOPLE SAFE Buckle up for Adweek’s sixth annual Project Isaac Awards honoring campaigns that rocketed brands to new heights,… https://www.adweek.com/creativity/project-isaac-2018/