These Tech Tools Are Shaping the Future of Retail



We can expect to see lasting changes in the physical retail environment as a result of the Covid-19 pandemic. Though many of the technologies that are being implemented have been around for years, the pandemic has significantly sped up their adoption. At CES 2021, many of these innovations were on display, and Adweek spoke to three leaders in the space to get a better understanding of what to expect in physical retail in the future.

https://www.adweek.com/commerce/these-tech-tools-are-shaping-the-future-of-retail/