Thesis

Web Designer / Contract
Brooklyn NY US

https://www.thesistesting.com/

We’re seeking a skilled and passionate junior designer who has an eye for detail and who can produce pixel-perfect work that has been through a rigorous QA process. In this role, you will be creating landing page templates and product features for a number of clients.

Role Details

The ideal candidate will have prior experience in design for conversion, A/B testing and experimentation within a digital marketing team and bring that experience to each of our clients as well as these individual brands.

What you would do:

* Develop a strong understanding of our client goals
* Constantly research and design concepts for new page templates and features that cater to our client goals
* Oversee a project’s entire creative process, from brainstorming with the client team to handoff to the engineering team
* Make on-the-fly design decisions to solve specific client-design problems
* Embrace a fast-paced startup environment and deliver exceptional quality under tight deadlines
* Champion outstanding design standards to create superior experiences that are reusable and marketable

Skill/Attributes Required

Qualifications:

* Ability to work within the brand guidelines and limitations that our clients demand
* Strong understanding of how advertising, landing pages, and conversion rate optimization work together. To you, projects aren’t finished when they go live. Event tracking, A/B testing, and data analysis help you inform your process to optimize your work.
* Ability to work through design problems from beginning to end: translating research insights into ideas that form disruptive new products and features, then designing the workflows and detailed interactions to realize them
* Must be familiar with lean design principles and interactive design
* You have the ability to clearly and effectively communicate creative processes, ideas, and solutions to teams
* You are passionate about all things UX/UI and other areas of design and innovation
* You are up to date on the industry’s latest trends and technologies
* You care about delivering compelling experiences for our clients and align your designs with that

Apply/Respond by:
31/12/2018

Send: CV/Resume

jessica@sheridan.co

https://www.shillingtoneducation.com/blog/thesis/