

Think Retail on Air is Tuesday, August 31 at 10 a.m. PDTThink Retail on Air is Tuesday, August 31 at 10 a.m. PDTManaging Director, Search Solutions

It's time to get ready for the holiday season! This year, we expect shoppers to continue using the digital-first services they learned during the pandemic, like curbside pickup and grocery delivery, in combination with in-store shopping trips. We see this across Google, where searches for "now near me" have grown globally by more than 100% year over year and searches on Google Maps for "curbside pickup" have increased globally by 5,000% year over year.¹

To help you capture the opportunity this holiday season, we're hosting Think Retail on Air 2021 on Tuesday, August 31 at 10 a.m. PDT. During this virtual event, we'll share the latest holiday shopping insights, category trends and Google solutions to help you prepare your business for the holidays. You'll hear from product experts and industry leaders, including: