This is Brandweek

Brandweek returned to the main stage last month as Adweek reimagined the publication as a three-day event in Palm Springs, Calif. custom-built for the ever-evolving brand marketing ecosystem. Brandweek, the movement, kicked off with brand-building superstar Kevin Hart and closed with lifestyle and business strategist Tony Robbins. In between were immersive, insightful and enlightened discussions… https://www.adweek.com/brand-marketing/this-is-brandweek/