

This music video was shot entirely in Animal Crossing, and it's great

If you can host a popular talk show in *Animal Crossing*, why not stage an official music video there? Particularly when, as you'll see in Sylvan Esso's official "Ferris Wheel" music video, the results are excellent. It's a delightful shot of summery goodness, even if it's a little on the nose here and there.

Don't have time for the full vid? Here's a Twitter sample:

Artists are having a tough time connecting to their fans during the pandemic, and filming inside the breakout hit Nintendo game seems as good a way as any!

This actually isn't the first official music video shot in *Animal Crossing*, by the way. We did find another, earlier one on YouTube by a Sad Alex:

[embedded content]

And plenty of fans are staging their favorite songs to *Animal Crossing* as well. Or an entire *Hamilton* musical.

It's worth noting Sylvan Esso didn't bet their song's entire video debut on *Animal Crossing*, though. Here's the original "Ferris Wheel" music video:

[embedded content]

Finally, I'll leave you with this. Enjoy!

[embedded content]

<https://www.theverge.com/2020/9/3/21420383/animal-crossing-sylvan-esso-music-video-nintendo>