Threads is adding polls and GIFs

Zuckerberg also made a post with a poll (which shows up in the Threads mobile apps but not on the web so far). It has three options (you can include up to four) and a timer that counts down how long users have to vote in the poll in real time, which is a nice touch. To be able to see the results of the poll, you'll have to vote in it. If you do vote, Threads will send you a notification when the poll concludes.

To more easily share GIFs, you'll be able to select a new GIF icon to search for GIFs from Giphy. The picker will show GIFs that are trending, or you can use the search bar to track down a specific GIF.

a:hover]:text-gray-63 [&>a:hover]:shadow-underline-black dark:[&>a:hover]:text-gray-bd dark:[&>a:hover]:shadow-underline-gray [&>a]:shadow-underline-gray-63 dark:[&>a]:text-gray-bd dark:[&>a]:shadow-underline-gray">Image: Meta
a:hover]:text-gray-63 [&>a:hover]:shadow-underline-black dark:[&>a:hover]:text-gray-bd dark:[&>a:hover]:shadow-underline-gray [&>a]:shadow-underline-gray-63 dark:[&>a]:text-gray-bd dark:[&>a]:shadow-underline-gray">Image: Meta
These are small additions, but they're features you have been able to do on X (formerly Twitter) for a very long time. Threads launched in July, and Meta has been pleased with the progress; on Wednesday's earnings call, Zuckerberg revealed that the app already has "just under" 100 million monthly active users.

https://www.theverge.com/2023/10/26/23933559/threads-polls-gifs-app