Threads now lets you tag your location

Meta is rolling out the ability to tag your location on your Threads posts. If you have the feature, you'll see a pin in the post composer that you can tap so you can include where you are.

Note that adding your location to a Threads post doesn't share an exact pin on a map. Instead, the feature lets you give your users an approximate idea of your location by sharing things like a city name, a neighborhood, or a restaurant. And if you see a Threads post that includes a location, you can tap that location to see other posts from the same place.

I have the feature, and I've been messing around with it. When I tap the pin in the post composer, Threads shows me a range of options: I can stay broad by tagging myself in Portland, OR, which is where I live, or I can pick from some more specific locations. If you've tagged your location in an Instagram post, Threads' approach should feel pretty familiar.

Threads' location-tagging feature only appears to be available on the mobile app right now; I have it on iOS, but I'm not seeing it on the web. Hopefully, it won't be too long until it shows up in desktop browsers.

https://www.theverge.com/2024/9/27/24256160/meta-threads-tag-location-instagram