

Thursday, July 31 Evening Cable News Ratings: MSNBC Missing Key Anchors

The absence of **Nicolle Wallace** and **Lawrence O'Donnell** from MSNBC's Thursday night lineup saw the network finish below the million total viewer mark during the evening hours. MSNBC's most-watched program was the 4 p.m. ET edition of **Deadline: White House**, which was anchored by **Stephanie Ruhle**. The **Five** remained on top for Fox News, while **Erin Burnett OutFront** was CNN's top show of the night.

25-54 Demographic (Live+SD x 1,000)

Total Day: FNC: 174 | CNN: 59 | MSNBC: 40

Prime: FNC: 289 | CNN: 80 | MSNBC: 70

	FNC:	CNN:	MSNBC:
4PM	Cain: 187	Hunt: 92	Deadline: WH: 48
5PM	Five: 347	Tapper: 114	Deadline: WH: 38
6PM	Baier: 211	Tapper: 76	Melber: 55
7PM	Ingraham: 237	Burnett: 88	Weeknight: 62
8PM	Watters: 294	AC 360: 64	Hayes: 54
9PM	Hannity: 231	Collins: 68	Psaki: 76

10PM	Gutfeld: 343	Phillip: 108	Last Word: 79
11PM	Gallgher: 156	Coates: 65	Ruhle: 67

Total Viewers (Live+SD x 1,000)

Total Day: FNC: 1.646 | CNN: 335 | MSNBC: 552

Prime: FNC: 2.849 | CNN: 479 | MSNBC: 858

	FNC:	CNN:	MSNBC:
4PM	Cain: 1.869	Hunt: 463	Deadline: WH: 981
5PM	Five: 3.437	Tapper: 477	Deadline: WH: 909
6PM	Baier: 2.533	Tapper: 354	Melber: 755
7PM	Ingraham: 2.534	Burnett: 532	Weeknight: 761
8PM	Watters: 3.221	AC 360: 458	Hayes: 846
9PM	Hannity: 2.530	Collins: 459	Psaki: 923
10PM	Gutfeld: 2.796	Phillip: 521	Last Word: 804
11PM	Gallagher: 1.372	Coates: 280	Ruhle: 572

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