

Thursday, March 27 Evening Cable News Ratings: Elon Musk Gives Bret Baier a Boost

An **Elon Musk** appearance powered Fox News' Special Report with **Bret Baier** into the pole position among total viewers, surpassing The Five by a mere 5,000 viewers. That audience spilled over into **Laura Ingraham's** The Ingraham Angle, which posted its biggest total viewer numbers of the week. **Erin Burnett** OutFront was CNN's most-watched show, while The **Rachel Maddow** Show cruised to victory on MSNBC during a night when most of the network's programs were anchored by fill-ins.

25-54 Demographic (Live+SD x 1,000)

Total Day: FNC: 252 | CNN: 70 | MSNBC: 64

Prime: FNC: 370 | CNN: 112 | MSNBC: 121

	FNC:	CNN:	MSNBC:
4PM	Cain: 248	Hunt: 96	Deadline: WH: 124
5PM	Five: 434	The Lead: 81	Deadline: WH: 115
6PM	Baier: 403	The Lead: 100	The Beat: 72
7PM	Ingraham: 332	Burnett: 113	Prime: 79
8PM	Watters: 381	Cooper: 129	Hayes: 92
9PM	Hannity: 321	Collins: 108	Maddow: 179

10PM	Gutfeld: 409	CNN NewsNight: 100	Last Word: 91
11PM	Gallagher: 240	Coates: 65	11th Hour: 69

Total Viewers (Live+SD x 1,000)

Total Day: FNC: 2.003 | CNN: 417 | MSNBC: 691

Prime: FNC: 3.260 | CNN: 588 | MSNBC: 1.336

	FNC:	CNN:	MSNBC:
4PM	Cain: 2.114	Hunt: 522	Deadline: WH: 1.109
5PM	Five: 3.830	The Lead: 494	Deadline: WH: 1.061
6PM	Baier: 3.835	The Lead: 583	The Beat: 914
7PM	Ingraham: 3.389	Burnett: 693	Prime: 713
8PM	Watters: 3.825	Cooper: 647	Hayes: 951
9PM	Hannity: 2.816	Collins: 550	Maddow: 2.017
10PM	Gutfeld: 3.139	CNN NewsNight: 568	Last Word: 1.042
11PM	Gallagher: 1.537	Coates 287	11th Hour: 542

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