Ticker: Carson Daly Named Saturday Today Co-Anchor



Top of the Ticker: NBC News has named **Carson Daly** the co-anchor of Saturday Today, beginning Saturday, November 7. Daly will continue his weekday role, expanding his duties at NBC News to six days a week.

“I’m thrilled to add Saturday Today to my weekday morning schedule,” said Daly, who will join co-anchor **Laura Jarrett**, feature anchor **Joe Fryer**, and meteorologist **Angie Lassman**.

Daly, who joined Today as host of the Orange Room in 2013, fills the void left by **Peter Alexander**, who left the program in March and later left NBC News after more than 20 years to join MS NOW.

Revolving Door: CNBC announced it has signed a new long-term agreement with **Jim Cramer**, which includes launching a premium subscription tier of his CNBC Investing Club in 2027.

The business network also recently announced some executive moves affecting its dayside programming and editorial operations.

Vice president of programming and senior executive producer **Todd Bonin** will now lead Business Day from 5 a.m. to noon ET. **Sandy Cannold**, vp of programming and sep will now oversee the network's programming from noon to 6 p.m. ET.

Meanwhile, **Jason Gewirtz** moves to the Digital Control Room, while **Anne Tironi** will continue to oversee Squawk Box and **Lisa Villalobos** will manage all three hours of Squawk on the Street. Both will report to Bonin. In addition to leading Closing Bell: Overtime, **Maria Boden** will take on Fast Money. **Matt Quayle** will move from sep of The Exchange and Power Lunch to a new role focused on content development across platforms.

On the newsgathering and reporting front, **Lacy O'Toole**, vp and managing editor, will also add the network's Specials unit to her docket. All correspondents will now report directly to O'Toole, except those aligned with the strategic verticals led by **Max Meyers**. In addition, correspondents based in Washington, D.C. and San Francisco will report to **MC Wellons** and **Christina Passariello**, respectively. Finally, CNBC's Investigations unit will fall under the purview of **Ken Brown**, with **Scott Zamost** and **Paige Tortorelli** reporting to him.

Brand refresh: MS NOW has introduced a new brand campaign titled "Now There's More That Unites US." The network says this campaign was inspired by "the groundswell of participation, with millions of individuals making their voices heard, standing up for what they believe in."

CTV expansion: MS NOW also announced that its direct-to-consumer experience, MS NOW Membership, will now be accessible via connected TV platforms, including Roku, Apple TV, Samsung, Google TV, and Amazon Fire TV. Members will be able to watch MS NOW's 24/7 live linear feed on a TV without a cable subscription, and can also watch full episodes of all of MS NOW's programs, available on demand.

Stork deliveries: Fox News' **Peter Doocy** and CNN's **Abby Phillip** recently welcomed new additions to their respective families. Doocy welcomed his third child, **Molly Kate Doocy**, on October 22. Phillip welcomed her second child, **Maxwell Elias Richardson**, a late-October surprise born on Oct. 27.

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