Ticker: Spectrum Launches New National Spanish News Network

Top of the Ticker: Spectrum is taking on CNN en Español, Telemundo, and Noticias Univision with the launch of Spectrum Noticias, its new 24/7 national Spanish-language news network.

Anchor **Patsi Arias** kicks off news coverage each morning, followed by **Philip Klint** in the afternoons. **Maria Rozman** will serve as the senior director, news, leading editorial content for the network, which has also established bureaus in Los Angeles, New York City, Florida, and Texas.

Spectrum Noticias is available on Spectrum lineups in its 41-state service area.

Nationwide Pitch: Fox News is expanding its "For All America" slogan with a new promo campaign that puts its top personalities—including **Sean Hannity**, **Harris Faulkner**, and **Bret Baier**—in various parts of the country and in different settings, including football games and diners.

> *Fox News— For All America— checkout the new ad and as always, thank YOU for watching @foxnews pic.twitter.com/A6EwJg8Vdh*
>
> *— Bret Baier (@BretBaier) April 28, 2025*

Staying with FNC, **Dana Perino** was celebrated this week by Fox News Media's ad sales team for the launch of her new book, I Wish Someone Had Told Me. The event featured a **Bill Hemmer**-moderated discussion with The Five co-host as well as Fox & Friends co-host **Ainsley Earhardt** and Fox Business correspondent **Madison Alworth**.

Program addition: Newsmax is beefing up the programming offerings on its N2 streaming channel with the launch of National Update. The new weekday news show is anchored by **Tracy Sabol**, formerly of EWTN.

Time for true crime: GMA3 co-anchor **Eva Pilgrim** is hosting a new true crime podcast from ABC Audio and 20/20 titled What Happened to Holly Bobo. Debuting May 6, the six-episode series explores the case of **Holly Bobo**, a young nursing student who disappeared from her home in rural Tennessee in 2011.

> *WHAT HAPPENED TO HOLLY BOBO? A new 20/20 true crime podcast hosted by @EvaPilgrim premieres May 6, chronicling the 2011 case of Holly Bobo, a young nursing student who disappeared from her home in rural Tennessee after she headed into the woods with a man. https://t.co/QeigycMCLE pic.twitter.com/oIX9LFIIIn*
>
> *— 20/20 (@ABC2020) April 29, 2025*

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