TikTok Creators Welcome MTV to Their Cribs

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Creators can show off their socially distanced cribs
MTV/TikTok
TikTok teamed up with MTV on the #MyCrib challenge.

Creators can show off their socially distanced cribs by adding the hashtag, as well as official MTV Cribs music and a sticker pack featuring official logos.

https://www.adweek.com/digital/tiktok-creators-welcome-mtv-to-their-cribs/