TikTok: How to Turn on Profile View History

TikTok introduced a profile view history feature that allows users to see who viewed their profile in the last 30 days. When a user turns this feature on, other TikTok users who have activated this feature will also be able to see when the user has viewed their own profiles.

Recommended articles
https://www.adweek.com/media/tiktok-how-to-turn-on-profile-view-history/