Today’s best deals: Apple MacBook Air, Apple Watch, Mac mini, Amazon Kindle

Enlarge / Amazon’s entry-level Kindle doesn’t have all the features of the pricier Kindle Paperwhite, but it’s a good choice for those who want a quality e-reader for as little money as possible.
Andrew Cunningham

reader comments

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Today’s best deals feature Amazon’s two best entry-level tablets, the Kindle and Kindle Paperwhite, as well as Apple’s MacBook Air and Mac Mini, all matching their record-low prices. The second-generation Apple Watch SE is also on sale, matching its lowest tracked price and adding even more value to the best fitness tracker for most people. As always, we use tracking sites like CamelCamelCamel and Keepa to compare current sale prices to the typical street price to ensure the sales we find are good deals, too.

Apple Mac mini with M2 Pro for $1,249 (~~$1,300~~)

This Mac mini is among the highest-end minis from Apple, and therefore it seldom sees discounts. Equipped with 512GB of storage, 16GB RAM, and Apple’s M2 Pro system-on-a-chip, this model is well-equipped to satisfy creatives. As we noted in

our review, it fills the gap well between the lowest-end Mac Studio and the previous-generation M1-equipped Mac mini. The $50 discount matches the lowest price we've tracked on the M2 Pro-equipped Mac mini.

Enlarge / Open up the MacBook Air, and it looks quite a bit like the 14-inch MacBook Pro from this angle.
Samuel Axon

Apple MacBook Air for $1,049 (~~$1,200~~)

The MacBook Air is the best Mac laptop for most types of users. Especially with this M2 chip with eight CPU cores, it has closed the performance gap for most users, and it's more powerful than some desktop computers.

Just be aware that the Air can only drive one external display if having dual monitors is important to you. This $150 discount matches the lowest price we've seen on the Air. If

you’d like to double your storage and slightly increase performance, the Air with the M2 variant with 10 cores, as well as with 512GB of storage and 8GB RAM, is also $150 off for $1,349.

Advertisement

Enlarge / Apple Watch SE is the best Apple Watch to save some change, but you lose some sensors.

Apple Watch SE (latest generation) for $219 (~~$250~~)

The Apple Watch SE is a top-tier smartwatch and the best fitness tracker for most people. As far as the current smartwatch market, it’s only surpassed by the latest Apple Watch Series 8 and Apple Watch Ultra in capabilities. Apple’s smartwatches are unrivaled in their seamlessness and capabilities thanks to stellar first- and third-party app support. With an SE, you can open your smart garage from your wrist, check notifications, take calls, use Apple Pay, check surf conditions, and do just about any small task your iPhone can do, thanks to unmatched app support and Siri.

As a fitness tracker, the SE can track runs with GPS and

advanced running dynamics, control music, and alert emergency services if a fall is detected. It also opens the door to Apple Fitness+, the company’s paid exercise subscription service that has hundreds of videos and programs to aid beginners and regular exercisers. The Apple Watch SE lacks an always-on display and sensors for ECG, blood oxygen monitoring, and car crash detection, so if those are important to you, then the Series 8 ($329) is the better choice. Otherwise, you can save $100 or more on an SE versus the Series 8. This sale matches the lowest price we’ve tracked on the second-generation SE.

Amazon Kindle for $80 (~~$100~~) and Kindle Paperwhite for $100 (~~$140~~) (ad-supported)

Amazon’s latest Kindle is the nicest low-end Kindle ever released. The 6-inch display offers a great size for kids and has double the storage space of the more expensive entry-level Paperwhite (16GB versus 8GB) and Bluetooth support for audiobooks. If you like a nice mix of listening and reading, this Kindle is particularly attractive for its 16GB minimum storage. The Kindle Paperwhite is also currently on sale for $100, though. For the extra $20, you cut your storage in half (16GB is available, too, for $110), but you gain waterproofing and better backlighting with warmer hues. All of these come with three free months of Kindle Unlimited to start filling your library, and all models match or exceed their record-low prices.

Enlarge / Apple’s 2023 Mac mini. If you’ve seen one, you’ve seen them all, but it’s what’s on the inside that counts.
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