Tom Ford and Lonely Whale Announce Finalists in Alternative Plastic Innovation Contest

Thin-film plastic bags are used to wrap food, furniture and apparel and are then discarded, often contributing to the huge amount of plastic that winds up in the ocean each year where it endangers animals and enters our food system. Fashion designer Tom Ford and Lonely Whale, a nonprofit focused on keeping plastic out of the ocean, are seeking solutions to the problem with the Tom Ford Plastic Innovation Prize.

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