TOOLETRIES

Junior Graphic Designer / Full Time / Paid
Brisbane 4006 Queensland AU

https://tooletries.com/

Tooletries has an exciting opportunity for a Graphic Designer in their Brisbane office to work across our two brands Tooletries and Journeyman Designs. The candidate will work closely with our Marketing Assistant and Marketing Manager on all things design; website, packaging, Social Media, Email Marketing, In-store…

Role Details

Brand Overview:
Tooletries is a rapidly expanding Consumer Products company focused on selling innovative storage solutions for male grooming utensils and toiletries. Our second brand Journeyman Designs are makers of novelty drinkware and home of SUDSKI Shower Beer Holder and SIPSKI Wine Holder. We are seeking an experienced Marketing Manager to oversee national marketing campaigns, product releases and strategic direction in both Australia and the US for both brands.

Key Duties and Responsibilities:
Our company is seeking to expand our strong presence in the marketplace with the creation and implementation of effective marketing strategies and initiatives. We require a Graphic Designer to design and contribute to the ongoing success of these programs. Up until now we have used freelance designers for work to date.

About the role
Work alongside the Marketing Manager, marketing assistant and brand owner to roll out all company marketing, packaging, product design, e-commerce visuals, pos materials and more.

Packaging (Experience ideal) – Work with existing templates to roll out new colours and styles. Conceptualise new packaging for upcoming product launches.
Photo Re-Touching (Experience Essential) – Re- Touch Product based Images for E-Commerce (Photography Experience also Beneficial).
Deliver artwork that is to the brief, on brand, maintaining a consistent look and feel.
Contribute to the creative development of the brand. Be involved in the strategic roll out of graphics and marketing.
Manage priority list, multi-task, meet deadlines and deliver artwork from concept to completion – to brief.

Benefits and perks
Be part of a fun and supportive team environment.
Join a growing segment in men's grooming.
Help to grow an internationally recognised brand.
Great location.

Company Awards:
Australian Export Awards 2017 Small Business of the Year Winner
Premiere of Queensland's Export Awards 2017 – Winner Small Business
Premiere of Queensland's Exports Awards 2018 – Winner Emerging Exporter
Finalist Australian Export Awards 2018 – Emerging Exporter (winner announced 26.11.18)

Skill/Attributes Required

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Degree in Graphic Design or equivalent.
Newly graduated or 1-2 years proven graphic design experience in the workplace.
Packaging design experience would be highly beneficial.
Excellent time management and organisation skills.
Excellent communication skills.

Excellent attention to detail.
Advanced skills in Adobe Creative suite, specifically Photoshop, Illustrator and InDesign essential.
Ability to take direction/ constructive feedback.
Ability to work autonomously and as part of a team.
Ability to problem solve and provide the best possible design solutions.
A genuine interest in men’s grooming and beauty.

Apply/Respond by:
11/05/2019

Send: CV/Resume

josh@tooletries.com

https://www.shillingtoneducation.com/blog/tooletries/