

TP-Link tries to appease Trump admin with pledge to assemble routers in US

TP-Link yesterday announced plans to assemble Wi-Fi routers in the US, as the company attempts to get the Trump administration's approval to sell its newest routers to American consumers.

The timing is uncertain, as TP-Link's press release said it expects US-based assembly to begin "as early as" 2027. TP-Link's application to sell new routers in the US could be rejected by the Trump administration or remain pending long enough to push the US-based assembly to 2028.

"Pending US regulatory approval, TP-Link expects domestic assembly of its groundbreaking Wi-Fi 8 home networking product line to begin as early as next year," the company said. TP-Link said it signed a Letter of Intent with US company Keytronic, which agreed "to become a primary domestic manufacturing partner for TP-Link, supporting assembly of the company's advanced networking portfolio in Corinth, Mississippi."

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