Tuesday’s top tech news: Twitter rebuilds

Facebook’s top-performing page is no longer a rule-breaking meme site.

Meta just released its quarterly transparency report, including some detail on Facebook’s top-performing content. While it’s relatively dry reading, I was interested in one note from a condensed version given to reporters:

> *This quarter’s top content did not contain any policy violating content, and we’re cautiously optimistic of the progress we’ve made as we work to improve the quality of content within Facebook.*

The note is an implicit callback to earlier this year, when reporter Ben Collins noted that Facebook’s most widely viewed page — probably a meme site called That Ain’t Right — had been deleted for violating its community standards. Meta seems to have been interested enough in the criticism to call out the fact that it’s been fixed… and now the top-performing pages are still meme-oriented, but they’re rule-abiding groups like LadBible.

https://www.theverge.com/2022/11/22/23472912/november-22-2022-tech-news-liveblog