Tums to Kick Off ‘TUMSworthy Big Game Trivia’ for Super Bowl 56

Super Bowl 56 will mark the third consecutive Big Game during which GlaxoSmithKline’s Tums antacid brand aims to create some “TUMSworthy” moments.

Recommended articles
https://www.adweek.com/social-marketing/tums-to-kick-off-tumsworthy-big-game-trivia-for-super-bowl-56/