

Tupperware Is Having a Great Year, and It's Not Just Because of the Pandemic

At the outset of 2020, things weren't going well for Tupperware Brands Corporation. Sales were down. The company's share price continued to slide. "People just don't have connection with the brand anymore," Patricia Stitzel, Tupperware's former CEO, told analysts during an earnings call in October 2019. But then the pandemic came, forcing people around the...

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