

# TweetDeck is falling apart after Twitter's rate-limiting fiasco

Twitter's power-user focused TweetDeck interface is experiencing major issues after owner Elon Musk announced limits on the number of tweets users can view daily. *The Verge* has experienced these issues first hand with our publication's Twitter accounts, and multiple users across the platform (including at least one Twitter Blue subscriber, spotted by *TechCrunch*) are reporting seeing an empty interface that would normally be filled with tweets. Users are reporting varying aspects of the interface being broken, with notifications, mentions, likes, and lists failing to load.

While users have been reporting issues with Twitter throughout the weekend, problems with TweetDeck are likely to create issues for professional and power users of Twitter, who rely on the service to build their brands, promote their work, and – in the case of many newsrooms – as a reporting tool.

The issues are thought to relate to the new limits on viewing tweets that Elon Musk announced on July 1st. Musk claimed that the limits, which he called “temporary” were needed “to address extreme levels of data scraping [and] system manipulation” on the platform. With the new limits applied, Verified accounts (essentially those subscribed to Twitter Blue) were limited to reading 6000 posts a day, while other accounts would be limited to either 600 or 300, depending on their age.

Musk later announced increases in these limits to 10,000 tweets for verified subscribers, and between 1,000 and 500

tweets for other users. Away from TweetDeck, Twitter's main website and apps appear to be functional as of Monday morning.

The limits were announced a day after Twitter started blocking unregistered users from reading tweets for similar reasons. "Several hundred organizations (maybe more) were scraping Twitter data extremely aggressively, to the point where it was affecting the real user experience," Musk said as justification for the change. Musk is likely referring to AI companies here, with the suggestion that they're scraping Twitter to train large language models.

When contacted for comment, Twitter's press line responded with an automated poop emoji, as it has done since shortly after Elon Musk took over the company and gutted its communications department.

<https://www.theverge.com/2023/7/3/23782585/tweetdeck-broken-twitter-rate-limits-scraping-elon-musk>