Twitter Says It’s Identifying and Suspending More Bots and Spam Accounts

Twitter announced several updates in its efforts to thwart “inauthentic accounts, spam and malicious automation,” highlighted by requiring email addresses or phone numbers when new accounts are established. Yoel Roth, who works on application-programming interface policy and public trust for Twitter, and vice president of trust and safety Del Harvey wrote in a blog post… https://www.adweek.com/digital/twitter-says-its-identifying-and-suspending-more-bots-and-spam-accounts/