

Unilever's Debora Koyama on Putting Purpose at the Center of Everything

As Unilever's first ever Chief Growth Operations Officer, Debora Koyama has a very simple, but important mission: unlock growth for the company. With more than 25 years of experience, Debora has worked for some of the biggest companies in the CPG space including Anheuser-Busch InBev, L'Oréal, Diageo, Mondelez International, and Kraft Foods. She left her last company and role as CMO for the opportunity at Unilever to get closer to the operations and P&L side of the business and because she couldn't be any more aligned with Unilever's vision, mission, and values as a company. Right now, Debora's focus is on maximizing innovation for the company across the business.

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