Verizon Rolls Out Comprehensive DEI Plan for Its Companywide Marketing

Verizon is rolling out a new set of set of goals around how it approaches diversity, equity and inclusion (DEI) in every aspect of its marketing operations.

Don’t miss **The Business of Marketing**, a new series featuring leading c-suite executives sharing insights on the importance of leveraging the intersectionality of marketing, finance, technology, HR and the boardroom to drive business growth. **Tune in**.

Recommended articles
https://www.adweek.com/brand-marketing/verizon-rolls-out-comprehensive-dei-plan-for-its-companywide-marketing/