Victoria Park: Junior Graphic Designer

Junior Graphic Designer / Full Time / Paid
HERSTON Qld AU

https://victoriapark.com.au/

Reporting directly to the Marketing Manager, the role of Junior Graphic Designer is to work closely and assist the Graphic Designer with all design related collateral across Victoria Park, Camargue and Halcyon House.

Role Details

Duties:
• Responsible for assisting the Graphic Designer and Marketing Team with all design related collateral across Victoria Park, Camargue and Halcyon House
• Receive and complete job briefs/tasks from Marketing Manager in a timely manner
• Update marketing collateral for all departments when required by the business
• Work collaboratively in a fast-paced marketing team on all design projects including eDMs and mail merge templates, designing and resizing website banners, creating paid and organic social media collateral, print advertisements, editing imagery from photoshoots, creating complex-wide signage, updating menus and more
• Multi-tasking across numerous design tasks at any one time
• Assist Marketing team in maintaining brand consistency across all materials
• Ensuring a high-quality result with every piece of design work
• Ordering various stationery and company merchandise (aprons, note pads, pens, printed business stationery)

Skill/Attributes Required

Required Skills/Qualifications:
• Junior Graphic Designer with 1 – 2 years' experience
• Proficiency in Adobe Creative Suite: Photoshop, Illustrator and Indesign
• Portfolio of previous design work
• Formal qualifications of visual communications or similar qualifications (Graphic Design)
• Demonstrated understanding of best practice in design across digital and print

Not essential, but highly regarded skills:
• Experience creating HTML5 or animation design
• Knowledge of website and social media platforms e.g., WordPress, Facebook and Instagram
• Previous use or knowledge of Asana or similar project management tools: Jira, Basecamp, Trello etc.
• Understanding or knowledge of email marketing platforms e.g., Campaign Monitor or Mailchimp

Key Personal Attributes:
• Positive can-do attitude
• Creative thinking and problem-solving ability
• Demonstrated understanding of best practice in design
• Outstanding communication skills and demonstrated ability to work harmoniously as part of a team
• Collaborative attitude with strong ability to take feedback on-board
• Ability to work under pressure, multi-task and meet tight deadlines on a weekly basis
• Strong prioritisation and time management skills
• An unwavering commitment to excellence and an exceptional eye for detail
• Full Australian working rights and be Brisbane-based

Apply/Respond by:
22/01/2021

Send: CV/Resume

jane.savage@victoriapark.com.au

https://www.shillingtoneducation.com/blog/victoria-park/