Video Chat Comes to Instagram Direct

Three Instagram features that were announced at Facebook’s F8 annual developer conference in May—video chat in Instagram Direct, the addition of topic channels to the Explore tab and new camera effects—are going live Tuesday. Instagram iOS and Android users can now start video chats in Direct, with one person or a group of people, by… https://www.adweek.com/digital/video-chat-comes-to-instagram-direct/