

Video Tutorial: How to Create a Retro Superhero Comic Text Effect in Illustrator

In today's Adobe Illustrator tutorial I'm going to take you through the process of creating a retro text effect, inspired by the title art for the Superman comic books. Old comic book titles feature some really simple but effective text styles, often incorporating faux-3D effects, bright colours, and thick black outlines. It's a graphic style that is immediately recognisable thanks to these common visual features that appear in different variations across all the superhero stories. The original comic book covers were drawn by hand, but I'll show you how to apply some adjustments to your text in Illustrator to transform it into a bold comic book title effect, then stick around to the end to see how the comic book theme is enhanced with the help of my Bad Print Effects Photoshop Action.

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- Activate the Proxima Nova font – <https://spoon.graphics/2ENBfms>
- Download My FREE 'Bad Print Effects' Photoshop Action – <https://spoon.graphics/2wjDkEB>
- How to Add Retro Print Effects in Photoshop – <https://spoon.graphics/2TvdNS0>

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