Video Tutorial: Retro VHS Cassette Style Poster Design



In today's Adobe Illustrator tutorial we're going to have fun creating a retro style poster based on the artwork of old VHS cassette covers. We'll use Illustrator to construct the design with text and shape elements, then we'll quickly send the final artwork over to Photoshop to give it an aged appearance with texture overlays. You can find plenty of inspiration from Google Images and Pinterest, where you can pick out common aesthetics and mix and match the different elements to create your own custom design. The artwork I'll be producing in this tutorial features the popular trend of colourful stripes and retro shape patterns, combined with simple text elements that represent the various features displayed on the authentic examples.

Vintage Paper Texture Pack – https://spoon.graphics/2uTH2ns

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