Video Tutorial: Vintage Text Effect in Adobe Illustrator

I’ve been admiring the lettering work on vintage insurance maps lately. These old documents were originally drawn up by hand by master penmen, who illustrated the title page with ornate lettering and detailed embellishments. Painstakingly illustrating artwork like this by hand is a dying art form that would have taken years of training to become a master of penmanship, but we can create similar text styles with the help of digital fonts and modifications in Adobe Illustrator. Follow along with this Illustrator tutorial to create a vintage text effect with decorative details. We’ll take inspiration from the authentic examples with fine line work, drop shadow effects, and warped text layouts.


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