Video: What It Takes to Be a Media All-Star

Adweek’s 2018 class of Media All-Stars have one thing in common: persistence. As we honored the top leaders of the media buying and planning community last night in Manhattan, we caught up with several of our honorees to chat about how they became leaders in their field, and what advice they have for those who… http://www.adweek.com/tv-video/what-it-takes-to-be-a-media-all-star/