Virtual Try-On Tech, the Pandemic-Accelerated Trend, Is Here to Stay and Save Headaches

There was a time when trying on clothing either meant a trip to a brick-and-mortar store, where you filled your arms with options and made your way into the dressing room, or ordered a few pieces online and hoping for the best. You could easily cull out what did or didn’t work while standing in the dressing room, but the latter was a hit-or-miss affair that often required yet another trip to the local shipping store to return what didn’t fit (and then try again later).

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