Walmart Is Putting Lettuce on the Blockchain

Walmart and Sam’s Club have asked their suppliers of leafy greens to start using <span aria-describedby="tt" class="glossaryLink " data-cmtooltip=" Blockchain Blockchain is technology that allows for a distributed and continually updated record of transactions. Blockchain has no single point of failure and cannot be controlled by any one entity. Bitcoin, for example, relies on blockchain…. https://www.adweek.com/digital/walmart-is-putting-lettuce-on-the-blockchain/