Walmart Scores 2 Major Victories Over Amazon

As Walmart confirmed its $16-billion investment in Indian e-commerce platform Flipkart, news also emerged that its subsidiary, Jet.com, is now an Apple authorized reseller where consumers can buy a full range of Apple products. These wins signal two big victories in Walmart’s long-running battle against Amazon. They also reflect a more aggressive and proactive Walmart…. http://www.adweek.com/digital/walmart-scores-2-major-victories-over-amazon/