We Created a Creepy Interactive Tale About Voice Tech. Here’s How It Went Down on Twitter

With the never-ending talk of politics and climate change, social media may be scary enough as it is. But in light of Adweek reporter Lisa Lacy’s story on robots, AI and the other side of the uncanny valley, we decided to make it a tad bit scarier. We host Adweek Chat on Twitter every Wednesday… https://www.adweek.com/digital/we-created-a-creepy-interactive-tale-about-voice-tech-heres-how-it-went-down-on-twitter/