Week of Nov. 10 Cable News Ratings: Fox News Posts Gains

This is TVNewser's basic cable network ranker and cable news report for the week of November 10, 2025.

Fox News was the only network to record week-to-week gains in total viewers during primetime and total day.

The network joined its cable news siblings, which saw lower numbers across the board, with declines in the Adults 25-54 demo during both dayparts.

With the off-year election contests wrapped up, CNN and MSNBC experienced double-digit drops in both measured categories during primetime. However, the two networks experienced year-over-year growth across the board.

NETWORKS:

According to Nielsen big data + panel for the week of November 10, Fox News averaged 2.223 million total viewers and 191,000 A25-54 viewers during primetime. The network was up +3% in total viewers but down -13% in the demo compared to the week prior (the week beginning November 3).

Fox News averaged 1.46 million total viewers and 127,000 A25-54 viewers in total day viewing. Based on its average in those measurements from the previous week, it was up +3% in total viewers but down -4% in the demo.

Fox News slipped one spot to second in total primetime viewership and stood pat in the No. 2 position in the demo among all basic cable networks. In total day, it remained in first place in total viewers and in second place in the total

day demo.

MSNBC, which concluded its visual tie-in with the NBC News brand in primetime this week, averaged 966,000 total viewers and 85,000 viewers in the A25-54 demo for the week that just concluded. The network was down -23% in total viewers and -43% in the demo compared to its average the week prior during primetime.

During total day, MSNBC averaged 624,000 total viewers and 56,000 demo viewers. This represented losses of -10% in total viewers and -19% in the demo compared to the network's average the week prior.

Among all basic cable networks, MSNBC remained in third in total primetime viewers and fell from No. 5 to No. 13 in the demo. It dropped to third from second in total viewers and slid to eighth from seventh, tied with the Hallmark Channel, in the total day demo.

CNN averaged 572,000 total primetime viewers and 99,000 A25-54 viewers in the demo during primetime for the week of November 10. These were declines of -27% in total viewers and -44% in the demo compared to the previous week.

In total day, the network had 444,000 total viewers and 73,000 viewers in the demo. This resulted in a -9% decrease in total viewers and a -20% loss in the demo during this daypart.

Among all cable networks, CNN slid to fifth from fourth place in total viewers and dropped four spots to seventh in the demo during primetime. It remained in fourth place in total day among total viewers and slipped one spot to No. 5 in the demo.

When looking at these networks' performance during the same period a year ago:

- During primetime, Fox News was down by -25% in total

viewers and -47% in the A25-54 demo. During total day, the network saw decreases of -21% in total viewers and -46% in the demo.

- MSNBC was up +41% in total viewers and +31% in the demo. During total day, the network was up +28% in total viewers and +24% in the demo.
- In primetime, CNN grew by +23% in total viewers and +13% in the demo. During total day, it saw gains of +32% in total viewers and +26% in the demo.

PROGRAMMING:

Fox News had 14 out of the 15 spots of the most-watched cable news shows of the week, with The Five on top with 3.676 million total viewers at 5 p.m. ET. MSNBC was represented in the chart by The **Rachel Maddow** Show, which aired at 9 p.m. ET on Mondays, taking the No. 11 position with 1.815 million total viewers.

The Five landed in the top spot in the Adults 25-54 demo, averaging 291,000 viewers at 5 p.m. ET. Fox News held 13 out of the 15 top spots in the demo, with MSNBC's The Rachel Maddow Show, airing at 9 p.m. ET on Mondays, taking seventh place with 196,000 demo viewers. MSNBC's The Beat with **Ari Melber** at 6 p.m. ET was the other non-Fox News show in the chart with 131,000 demo viewers.

Prime Time

	Fox News	**MSNBC**	**CNN**
• Total Viewers:	**2,223,000**	966,000	572,000
• A25-54:	**191,000**	85,000	99,000

Total Day

	Fox News	**MSNBC**	**CNN**
• Total Viewers:	**1,460,000**	624,000	444,000
• A25-54:	**127,000**	56,000	73,000

Week 11-10-25 P25-54 Cable Ranker BDP by Adweek

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