What Do Facebook’s New Strategic Plans Mean for Marketers?

Welcome to this week’s edition of the Social Media Marketing Talk Show, a news show for marketers who want to stay on the leading edge of social media. On this week’s Social Media Marketing Talk Show, we explore Facebook’s earnings call along with Zuckerberg’s roadmap for the future and Snapchat creative tools. Our special guests […]

The post What Do Facebook’s New Strategic Plans Mean for

Marketers? appeared first on Social Media Examiner.

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