What top SEOs are telling their clients now [Video]

[embedded content]
The COVID-19 crisis has been crippling for so many businesses, and agency SEOs are having to advise their clients when so much is uncertain.

But SEO is a long-term game, so it is important to balance short-term pullbacks with making changes that can hurt down the road.

In this clip from Live with Search Engine Land, Path Interactive's Lily Ray, Merkle's Alexis Sanders and Pedro Dias of APIs3 share the advice they are giving their clients in this trying time.

Watch the clip above.

And click here to see the full session.

More about marketing in the time of the coronavirus

About The Author

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Media, publishers of Search Engine Land, Marketing Land and MarTech Today. With more than a decade in editorial leadership positions, he is responsible for content strategy and event programming for the organization.
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