# What Type of Creative Are You?

**Discover who you are in this neat personality test put together by the team at Adobe – and find out who your perfect collaboration match would be.**

So everyone has a creative streak – but what kind?

You're probably answering with artist, designer, illustrator etc., but have you ever considered that you may be a Maker or a Dreamer? Possibly even a Visionary? Drawing inspiration from psychological research, Adobe's Creative Types quiz as created by agency Anyways Creative assesses your basic habits and tendencies – how you think, how you act, how you see the world – to help you better understand who you are as a creative.

After you answer questions assessing basic temperament, thinking style, and action style – for example, "Are you a ruler or a spring?" – you'll be assigned one of eight 'creative types' depending on your answers, as depicted by 3D artist Anton Hjertstedt (find a few of his delightful characters below).

So who will you be? Perhaps you're a Maker, always generating new ideas and innovative solutions, and perhaps always needing that final push to fully execute those 'Eureka!' moments.

Maybe you're an Adventurer, someone with high levels of creative energy and abundant curiosity. You probably don't stick to one particular skill or project, though, being a massive creative commitment-phobe (not that we're judging).

Or are we? Because the Creative Types test also recommends

your perfect artistic match, finding you the ideal collaborator to help take your creativity to the next level and achieve the project of your dreams. Good creative chemistry is the secret to some of the world's best collaborative partnerships, like John Lennon and Paul McCartney, or even Andy Warhol and Jean-Michel Basquiat. Every flighty Dreamer out there needs a down-to-earth Innovator after all.

**Take the test now** to discover your creative type and share your results with the hashtag #mycreativetype.

## The science behind the scenes

Derived from research synthesised by Carolyn Gregoire, author of *Wired to Create: Unraveling the Mysteries of the Creative Mind*, the test draws inspiration from popular personality tests like the Myers-Briggs plus little-known creative personality research from the 1960s onward to inform a deceptively simple creative personality assessment.

Adobe may be known for being a creative giant, but the platform does swim in scientific circles. Last year's Adobe Creative Cloud updates were powered by the Adobe Sensei machine-learning platform, a great example of the company's creative use of cutting-edge scientific R&D.

Check out a sneak preview of what Adobe will be working on at this year's OFFF Barcelona in April – there's sure to be plenty of exploration of the intersection between science and creativity, with a healthy dash of inspiration.

Keep an eye on *Digital Arts* to see what exciting things come out of Adobe's activities at OFFF – they're sure to spark your imagination and unleash your creativity.

Take the Adobe Creative Types test here.

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