WhatsApp Introduced Several New Features for Groups

Facebook’s continued emphasis on groups has been extended to its WhatsApp messaging application. WhatsApp announced several new features for groups in a blog post Tuesday: Group description: Group administrators can establish the purpose, guidelines and topics for groups, and new members will see this information atop the chat. Admin controls: Admins can restrict which members… http://www.adweek.com/digital/whatsapp-introduced-several-new-features-for-groups/