

WhatsApp is getting stickers and group video calls

WhatsApp is getting several new changes including stickers and business-focused app features, its parent company Facebook announced today during the annual F8 developer conference. The messaging platform will also be adding group video calls in the coming months, WhatsApp director Mubarik Imam announced.

Imam didn't have many details to give about how group video calls will work just yet, but from the example video, we can see that calls will allow four people to simultaneously participate. She revealed that WhatsApp now has over 450 million daily users, and over 2 billion minutes of video and audio calls are made through WhatsApp each day.

WhatsApp is getting stickers, following in the footsteps of other messaging apps like Facebook Messenger, Line, and WeChat. It will also let allow third parties to develop their own collections of stickers.

And finally, WhatsApp is expanding its push into business. It launched WhatsApp For Business on Android earlier this year, which currently remains free. But the app may begin to charge large brands for additional perks that would help them reach more customers and make money.

<https://www.theverge.com/2018/5/1/17308194/whatsapp-group-video-calls-stickers-new-features-announced>