

With Broadcast's Breadth and Tubi's Depth, Fox Goes All-In on Ad-Supported in Upfront



After the pandemic upended 2020's upfront week, almost all of the regular presenters are returning to their familiar positions on the calendar, holding virtual upfront presentations. That includes Fox, which will present its entertainment upfront event on May 17. (The company's news and sports divisions held their own presentations last week.)

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