

With Facebook's change to Meta, what's the new Big Tech acronym?

The company formerly known as Facebook just revealed its new name, Meta. And while that change brings a whole lot of questions, there's one that many of us at *The Verge* have been pondering for about 30 minutes: how does the Meta name change the acronym used to refer to the biggest tech companies in one fell swoop?

Before Thursday, FAANG – Facebook, Apple, Amazon, Netflix, and Google – was perhaps the most commonly used one. But that acronym already doesn't quite work. Google is technically a part of Alphabet now, so there should be a third A. (FAAAN?) It's missing Microsoft, which is just as mind-bogglingly huge as some of the other companies. And you could argue that Tesla should be part of the acronym conversation, especially now that its market cap has surpassed \$1 trillion.

Now that we all have to start saying Meta, we've put together a list of some potential Big Tech acronyms we could use instead. And before we dive in, here are the letters we're playing with: **A**pple, **A**maz**A**n, **A**lphab**A**t or **G**oog**A**le, **M**et**A**, **M**icroso**A**ft, **N**etfl**A**ix, and **T**esla. In short: A, A, A / G, M, M, N, T.

- GAMMA
- MAGMA
- MAMAA
- MAAAN
- MMAAGT (pronounced “maggot”)
- GAMAT (Used in a sentence: “We’re running the GAMAT of

options here.”)

- MATMAN
- MGMT
- MANAGMT
- MANTA
- A MANTA
- ANTMAN (Apple, Netflix, Tesla, Meta, Amazon, Nicrosoft [it works, okay, don't question it])
- Or perhaps we'll just keep saying Facebook and Google, swap in Microsoft for Netflix, and say FAAMG

What are your ideas? Post them in the comments!

<https://www.theverge.com/tldr/2021/10/28/22751274/facebook-meta-name-change-new-big-tech-acronym-faang>