Workplace By Facebook Can Now Deploy Facebook’s Safety Check Feature

Facebook has brought its Safety Check—which enables people to check on the status of friends and family during times of crisis and lets those in affected areas mark themselves as safe—to its Workplace by Facebook enterprise solution for businesses. The social network introduced Safety Check in October 2014, and it announced at its Flow leadership… https://www.adweek.com/digital/workplace-by-facebook-can-now-deploy-facebooks-safety-check-feature/