Yahoo Just Launched Live Programming on The Roku Channel

Live and linear news content is now available on Roku from Yahoo News, Yahoo Finance, HuffPost, Makers and Yahoo Sports. Live, daily and long-form programming will be available on “Yahoo,” a service on The Roku Channel, an ad-supported channel on Roku, the companies announced today. “Oath’s news and entertainment properties are proven to be a… https://www.adweek.com/tv-video/yahoo-just-launched-live-programming-on-the-roku-channel/