

# Your Passport to Success – 5 Tourism-Related Businesses for the Aspiring Entrepreneur

In an era where wanderlust knows no bounds, the tourism industry is thriving – and savvy entrepreneurs are capitalizing on it. There are countless franchise opportunities that the travel and tourism sector has to offer. From exotic travel agencies that whisk people away to far-flung destinations to hospitality franchises that redefine accommodation for all budgets, explore a spectrum of concepts that cater to the diverse desires of travelers.

If you are an aspiring entrepreneur looking to join the travel franchise world, buckle up and check out these five franchises.

**Related:** [Is Franchising Right For You? Ask Yourself These 9 Questions to Find Out](#)

## Dream Vacations

Dream Vacations has operated in the travel-agency business for more than 30 years and is looking for entrepreneurial self-starters to join their team (and even work from home). The best part? You don't need to be a travel expert to join the Dream Vacations family. As a franchisor, Dream Vacations will train you, provide you with marketing and give you access to the travel technology you need to help you create meaningful vacations for your customers.

# Cruise Planners

Craving a career that fuels your inkling to explore and lets you build a travel empire from your own living room? Cruise Planners may be for you. Whether you're partial to cruises or a land-adventure enthusiast, Cruise Planners empowers franchisees to craft dream vacations for their clientele with ongoing training, extensive access to their travel network and cutting-edge technology and marketing.

## Key West Inns, Hotels & Resorts

Key West Inns, Hotels & Resorts caters to budget-friendly travelers seeking exceptional brands for their vacation or leisure needs. While their locations extend beyond Key West, each property pulsates with the vibrant spirit of the area.

Whether you want to open a quaint inn, a mid-sized hotel or a resort, there are options for all hospitality-inspired franchisees.

The Key West brand is a part of Cobblestone Hotels, and as a franchisee, you'll be given the tools necessary to build new properties or convert existing ones, market your new hotel and train you and your staff to provide exceptional service.

**Related:** [Want to Become a Franchisee? Run Through This Checklist First](#)

## Hampton by Hilton

Do you have that hospitality urge and crave a business with instant brand recognition? If you've traveled anywhere in the United States, you've come across a Hampton by Hilton, also known as Hampton Inn & Suites.

At Hampton by Hilton, franchisees provide their guests with breakfast, meeting spaces, discounted rates (as part of the

Hilton rewards program) and more. And since Hampton by Hilton wants their customers to travel happily, as a franchisee, you will be equipped with the proper training and tools to deliver quality service to your guests.

## City Brew Tours

City Brew Tours is a unique tour company operating in various cities, from Boston, Massachusetts, to Quebec, Canada. It is centered around the world of craft beer, offering unforgettable experiences that connect people with global breweries.

Now you can even seize the opportunity to become a City Brew Tours franchisee, extending this beer exploration to your own city and delivering an exceptional beer-centric experience.

To become a franchisee, a strong passion for the beer industry and a commitment to its growth are prerequisites. City Brew Tours takes pride in its unique approach, infusing traditional city tours with the vibrant culture that local breweries bring.

**Related: 10 Tips to Go From Employee to Boss, From Franchisees Who Did It**

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